Contest Rules

2021 Book Writing Contest for Grades K-3

IMAGINE. WRITE. WIN! This year’s contest begins on January 15, 2021 and ends with the announcement of local winners on or about April 30, 2021. All entries must be postmarked by April 11, 2021 to be eligible and must be mailed to APT Young Writers Contest, G. Dwayne Johnson, Alabama Public Television, 2112 11th Avenue S., Suite 400, Birmingham, AL 35205. The APT Young Writers Contest is produced by APT (the “Contest” or “Promotion”) and is based on the Reading Rainbow® Young Writers and Illustrators Contest, a concept developed by WNED. There is no national PBS Kids Writing contest this year.

Eligibility & Entry Guidelines

• Entrants must be children in kindergarten, first, second or third grade.
• Children of employees of APT, WLRH, advertising/sales promotion agencies, and judges are not eligible.
• To be eligible, an entrant must be a resident of Alabama.
• Only one entry per person will be accepted in this Contest; all subsequent entries will be disqualified.
• Only single author stories qualify (no co-authored stories).
• Stories can be fact or fiction, and prose or poetry.
• Any failure to adhere to these Contest Rules may result in disqualification from the Contest.
• No purchase is necessary.

Word Count Requirement

• Kindergarten and first grade stories must have a minimum of 50 words and a maximum of 200 words, second and third grade stories must have a minimum of 100 words and a maximum of 350 words.
• The word count includes “a,” “an,” and “the,” but not the words on non-story pages such as the title page or those that enhance the illustrations.
• Text must be printed or written legibly or typed.
• Children who cannot write may dictate their story to be printed, written legibly or typed.
• Text may be integrated into the illustration pages or on separate pages.
• Non-English text must be translated on the same page and the translated text (English text) must adhere to word count.
• Invented spelling is accepted.

Format & Illustrations

• Stories must have at least 5 original, clear and colorful illustrations.
• Original art can include drawings, collages, and 3-D created by the author or photographs taken by the author.
• Stories submitted by mail must be created on one side of the paper and numbered on the back of each page.

Official Entry Form

• Each entry must include the official APT Young Writers Contest Entry Form, with the required signature of a parent/guardian (and, if appropriate, the optional signature of the sponsoring teacher), consenting to allowing their child/ward to enter the Contest, confirming that the story and art are original, and granting certain rights to the entry materials.
• The entry form must be complete and legible to be eligible.

Judging, Awards & Notification

Entries will be judged by a panel created by APT. Each grade will be judged separately and first, second and third place winners will be awarded for each grade. Winners will receive trophies and gift cards.

Return of Entries

APT will return mailed entries that are accompanied by a stamped, self-addressed envelope of an appropriate size. APT is not responsible for late, lost, stolen, misdirected, damaged, mutilated, incomplete, returned, or illegible entries, or postage-due mail.
Rights Associated with Contest
Submission of the Entry Form constitutes permission from the participant’s parent/legal guardian for APT to use the participants’ name, likeness, biographical information, information and materials contained in the Entry Form, photographs, and any statements or remarks made about the Contest in advertising and promotion without further compensation or permission, except where prohibited by law. All entries, and any copyrights therein, become the sole property of Alabama Public Television. By entering, entrants’ parent/legal guardian agree to abide by the above stated rules, and warrant that their child’s/ward’s entry is their original work and does not infringe upon or violate rights of any third party, and grant to APT the right to edit, publish, promote, and otherwise use their entry materials without permission, notice or compensation. No royalties will be paid at this or any time. By submitting an entry and Entry Form, each participant’s parent/legal guardian, on behalf of the participant, agrees to assign all right, title, and interest in and to the entry and Entry Form to APT and warrants that the participant’s parent/legal guardian has the authority to assign such right, title, and interest. In the event that any applicable law requires certain formalities to be fulfilled to effectuate such grant of rights, each participant (and parent or guardian) agrees to cooperate with APT to achieve fulfillment of such formalities. By submitting an Entry Form, each participant’s parent/legal guardian, on behalf of participant, agrees to be bound by these Contest Rules. Each participant’s parent/legal guardian, on behalf of the participant, agrees to release and hold APT, and its employees, officers, directors, shareholders, agents, representatives, subsidiaries, parent companies, or other affiliated companies harmless from any and all damages, losses, claims and liabilities arising out of participation in the Contest or resulting from acceptance or claiming of any prize hereunder. APT reserves the right, in its sole discretion, to terminate, suspend or otherwise cancel the Contest at any time. Income and all other taxes are the responsibility of the prize recipient. APT is not responsible for any expenses incurred in connection with participation in the Contest.

More Information
Call 1-800-239-5233, ext. 152