The GIFT Of A Lifetime.
More than 65 years ago, visionary leaders in Alabama created the nation’s first educational television network designed to serve every child, teacher, and parent in the state. Alabama Public Television provides programming of consequence for all of our citizens and educational opportunities that serve students from pre-K through senior adulthood. Because of the very special partnership APT has with people who care about the future of Alabama, we are able to provide life-changing programs and educational services, which are recognized across the nation for excellence and innovation.

Now, I’m asking you to be a leader with vision and think about the future of Alabama Public Television and the State of Alabama. I invite you to join a group of very special philanthropists that belong to the Cheaha Legacy. Mount Cheaha is Alabama’s highest point and the Cheaha Legacy represents the pinnacle of giving to APT. Your bequest gift will ensure the legacy of APT’s outstanding services to our state will continue for the next 65 years and more.

This brochure describes how an estate gift to Alabama Public Television will continue this legacy to the people of Alabama. Those whose lives will be changed because of your legacy gift, will know that someone of vision cared about them and the future of public broadcasting in Alabama.

Sincerely,

Philip F. Hutcheson
Interim Executive Director/Chief Legal Counsel
What to Give & How to Give

In planning your estate, there are a number of ways in which you can support Alabama Public Television during your lifetime or later as a bequest in your will. Consult with your legal and financial advisors to help formulate your estate plan and become familiar with the tax benefits specific to your gift.

Charitable gifts to the Alabama Educational Television Foundation Authority (Tax ID # 63-6050895) are only used to support Alabama Public Television and its service to Alabama.

Gifts of Cash

Making a gift of cash in your estate plan is a popular way to support Alabama Public Television now and in the future. A bequest of a gift of cash to the Alabama Educational Television Foundation Authority (Tax ID # 63-6050895) is simple.

“I give and devise to the Alabama Educational Television Foundation Authority (ID # 63-6050895), located in Birmingham, Alabama, all (or state a percentage) of the rest, residue, and remainder of my estate, both real and personal, to be used for its general support (or for the support of a specific purpose or program).”
Gifts of Beneficiary Rights
You can support Alabama Public Television by naming the Alabama Educational Television Foundation Authority (Tax ID # 63-6050895) as a beneficiary of your life insurance policy, IRA or other qualified retirement benefits. To make a gift of beneficiary rights, request a change-of-beneficiary form from your insurance or retirement plan administrator. Then simply return the completed form to your plan administrator.

“I give and devise to the Alabama Educational Television Foundation Authority (Tax ID # 63-6050895), located in Birmingham, Alabama, the beneficiary rights to ______________ in the sum of $ ____________ to be used for its general support (or for the support of a specific purpose or program).”

Gifts of Personal Property
A gift of tangible personal property can include items such as artwork, jewelry, antiques and other physical objects. By donating your personal treasures to the Alabama Educational Television Foundation Authority (Tax ID # 63-6050895), you can make a gift during your lifetime or as a bequest in your will.
“I give and devise to the Alabama Educational Television Foundation Authority (Tax ID # 63-6050895), located in Birmingham, Alabama, ___________ property to be used for its general support (or for the support of a specific purpose or program).”

Gifts of Real Estate
A gift of real property can include personal residences, vacation homes, rental property and farmland. A direct gift or bequest gift of real estate to the Alabama Educational Television Foundation Authority (Tax ID # 63-6050895) is another simple way to support Alabama Public Television.
Gifts of Securities

Gifts of securities to Alabama Public Television included in your estate plan can be gifts of bonds, mutual funds, stock, etc. Security gifts can be bequeathed to the Alabama Educational Television Foundation Authority (Tax ID # 63-6050895) or given as a gift during your lifetime. For more information about how to make a gift of securities, contact Philip F. Hutcheson, Interim Executive Director/Chief Legal Counsel, APT, at 205-451-0138 or 1-800-239-5233, or email phutcheson@aptv.org.

“I give and devise to the Alabama Educational Television Foundation Authority (Tax ID # 63-6050895), located in Birmingham, Alabama, ____________ stock/securities to be used for its general support (or for the support of a specific purpose or program).”

For more information or to notify APT of your estate plan, please contact Peggy Hair, Planned Gift Officer or Philip F. Hutcheson, Interim Executive Director/Chief Legal Counsel

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1.800.239.5233
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www.aptv.org/CheahaLegacy