

COMMUNITY SERVICE REPORT 2023

A person wearing a grey, long-sleeved, pleated dress is holding a large, ornate, empty picture frame with both hands. The frame is positioned in front of their face, making their head invisible. The background is a clear blue sky with soft, hazy mountains visible in the distance. The text "Take A Look." is centered within the frame.

Take
A Look.

apt
ALABAMA PUBLIC TELEVISION



See Something Familiar?

We see your needs, your interests and your stories. We've transformed televisions into history lessons and science classes - into Alabama's stories and provided a source for PBS programming.

Ours is a story of ingenuity and vision that rises to meet a need, focused in perspectives and singular in purpose. We believe that the best ideas illuminate and even challenge. Most of all, APT believes that no matter the experience or age, interests or income, we belong to the people, a space and community for everyone to have the chance to learn more, and provide an opportunity for a BETTER choice. We are a reflection of Alabama's people, their interests, their hearts, and their minds.

This year, we've presented Alabama's rich history, shining a spotlight on pivotal figures like Civil Rights leader Fred Shuttlesworth, the brave Selma Foot Soldiers, Auburn football icon Pat Dye, and the storied vessel CSS Alabama. We've transported Alabama's vibrant history straight into classrooms through our digital series, *Alabama History Hunt*, featuring captivating destinations like Moundville, Ivy Green, USS Alabama, and Sloss Furnaces, among others. We've sparked young minds in science, technology, engineering, and math through engaging programs such as *DIY Science*, *Steve Trach Science*, and *Alabama STEM Explorers*. Furthermore, we've provided comprehensive in-person and online professional development and training for teachers and childcare providers across the state.

At APT, we're dedicated to delivering essential emergency services to Alabama's citizens through the Emergency Alert System (EAS), Amber Alert system, and WARN system, alongside our microwave infrastructure that facilitates robust communication services for Homeland Security, the Alabama Department of Public Safety, State Capitol Police, and 68 E911 centers statewide.

As we eagerly anticipate the future, I'm excited about the boundless opportunities ahead, thanks to the unwavering support of our partners – including individuals, organizations, corporations, state government, and the Corporation for Public Broadcasting.



WAYNE REID
Executive Director
Alabama Public Television



Executive Director, Wayne Reid





COMMITTED TO

EDUCATION

APT provides educational experiences for people of all ages, motivating children to learn, empowering students and teachers to succeed, and providing a lifelong path to knowledge through our unique programs and services. From award-winning interactive learning adventures to hands-on activities for pre-school, APT is a 24/7 hub of activity for teachers, students and parents.

CIVIC LEADERSHIP

APT's public affairs programming keeps citizens informed about state government, laws, regulations, budgets and plans. APT provides tools and guidance for young people exploring careers and training opportunities after high school. APT's Young Heroes scholarship program honors high school students for academic excellence, community service and overcoming obstacles.

PUBLIC SAFETY

APT is a vital link in the communications network for state law enforcement, homeland security and emergency notifications to the public throughout the state of Alabama. EAS alerts for all broadcasters, WARN alerts for cell phone users and Amber Alerts are all distributed via the microwave system that connects APT's transmitters.



IN 2023

BROADCAST & LIVESTREAM

Oct. 1, 2022 – Sept. 30, 2023

APT HD
APT PBS Kids Channel
APT Create Channel
APT World Channel
8,760 hours each

WEBSITE

www.aptv.org

370,589 Users (+147%)
656,206 Sessions (+140%)
1,530,325 Views (+134%)
102,838 Livestreams (+30%)
1,726,064 On Demand Streams

PBS LEARNING MEDIA

1,490,983 Video Streams
750,874 Streams of APT Content

CONNECT WITH APT

Facebook
Instagram
X (formerly known as Twitter)
YouTube

E-NEWSLETTER

APT Weekly: **93,000** Subscribers
APT Education: **24,000** Subscribers

YOUR THOUGHTS EXACTLY.

CAPITOL JOURNAL WEEK IN REVIEW

Host Todd Stacy and longtime APT reporters Karen Goldsmith and Randy Scott covered important Alabama news throughout the year, interviewing newsmakers, lawmakers and a range of experts about important issues facing the state and viewers. **Capitol Journal's** straightforward, unbiased reporting and in-depth coverage offers viewers access to state officials and legislators that is unique on television. **Capitol Journal** is produced in APT's Statehouse Studio on the bottom floor of the Alabama State House, where legislators are just an elevator ride away from the House and Senate chambers.

LEGISLATIVE COVERAGE

Capitol Journal adds nightly coverage of issues and activities in the state capital when the Alabama Legislature is in session. Coverage included

A central part of APT's mission is sharing the news and celebrating the life and culture of Alabama with all of its citizens. This is a state with so many stories to tell, so much music to share, and so many wonders to explore.

a live broadcast of Governor Kay Ivey's the State address in March.

SPOTLIGHT ON EDUCATION

APT's news team also reports on Alabama Education news in this quarterly series, often speaking with State Superintendent Eric Mackey about school achievement and statewide education issues. Other guests this year included Emily Schultz of Alabama Families for Great Schools, Dr. Jimmy Hull of Alabama Achieves, Ryan Hankins of Public Affairs Research Council of Alabama, and Jim Wooten of Summer Adventures in Learning.

SPOTLIGHT ON AGRICULTURE

APT's quarterly agriculture series explores farming and food, research and innovation, rural life and



urban connections. In the fall, **Spotlight on Agricule** explored a revolutionary gene therapy to improve and extend the lives of children born with GM1 gangliosidosis, an inherited disorder that progressively destroys nerve cells in the brain and spinal cord. The series celebrated the 150th anniversaries of Auburn's colleges of agriculture and engineering and their long histories of accomplishment. "Agriscience Education" explored how Auburn is tackling the world's toughest challenges through real world research, exceptional academics and hands-on outreach programs.

ARTS & CULTURE

MONOGRAPH

Monograph celebrated its fifth season documenting Alabama's rich tapestry of creative works and artistic endeavors in 2023. **Monograph's** stories originate as short films that are released digitally on a regular basis during the year, and then broadcast as collections of films in television episodes hosted by Jackie Clay. In the fall, **Monograph** paid tribute to one of Alabama's most prolific vernacular artists, the late Thornton Dial. Jackie Clay spent time with Dial's family and fellow artist Lonnie Holley to discuss Dial's life, art, and legacy. In the winter 2023 episode, Clay visited Alabama's public printmaking studio, Paperworkers

Local, and was joined by a special guest to learn a process called monoprinting. In the spring, **Monograph** explored the beauty and accessibility of music at the Firehouse Community Arts Center and spoke with executive director Eric Wallace about how music can affect communities and individuals on a deep level. The summer edition explored Magic City Fashion Week and fashion designers in Alabama.

ALABAMA GOSPEL ROOTS

Gospel singers and musicians from Alabama and around the country appeared every Saturday night on APT in the third season of **Alabama Gospel Roots**. Hosted by Tuscaloosa native George W. Stewart, the series continued to share all different kinds of gospel musi; soloists, groups, *a cappella* singers and instrumentalists.

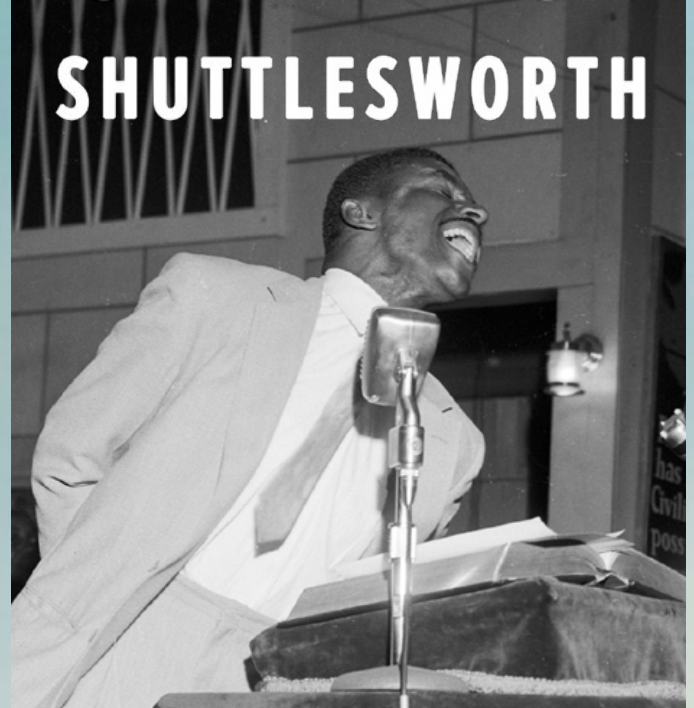
SUBCARRIER

APT's original music series **Subcarrier** returned to Saturn nightclub in Birmingham's Avondale neighborhood to capture another season of music for broadcast and digital audiences. Performers this season included a broad variety of bands including Indigo de Souza, MS Paint, Os Mutantes, Quasi Superchunk, and Reigning Sound.

DOCUMENTARY

SHUTTLESWORTH

To celebrate the 100th anniversary of his birth, Alabama Public Television documented the life of Birmingham civil rights leader and icon, Rev. Fred Shuttlesworth. The film presents exclusive interviews with Rev. Shuttlesworth, along with his family members and colleagues, delving into his pivotal contributions to the Civil Rights Movement. This exploration not only sheds light on Shuttlesworth's impact but also underscores Birmingham's essential role as a catalyst in propelling the movement onto the national stage, shaping the collective consciousness from the mid-20th century to the present day. **Shuttlesworth** was distributed nationally by PBS in February 2024.



AFRICATOWN HERITAGE HOUSE SPECIAL

APT's Randy Scott and *Clotilda* descendant Veda Robbins explored the back story of the Africatown Heritage House, remembering the 110 enslaved Africans brought to Mobile, Alabama, on the slave ship *Clotilda* in 1860 - and the 32 of them who created the Africatown community after the Civil War.

WOMEN OF TRUE GRIT: WOMEN OF NASA

NASA is gearing up for a return to the moon, and much of the groundwork is being laid right here in Alabama, reminiscent of the pivotal role the state played during the Apollo program era. **Women of True Grit** founder Edie Hand talked with Jody Singer, Director of NASA's Marshall Space Flight Center; Dr. Lisa Watson-Morgan, Manager of NASA's Human Landing System Program; and Lakiesha Hawkins, Deputy Manager (SES) of the Human Landing System Program at NASA. They discussed their work at NASA and provided insight into the development of the *Artemis* program to return astronauts to the moon.





ALABAMA FOSTER CARE

Nearly 6,000 children and youth in Alabama live in foster care. More than seventy percent will return to parents or relatives when it is safe, but in the meantime, they need safe, nurturing and loving homes - along with support from caring adults. New foster care families are always needed. **APT broadcast two special programs** on Alabama foster care this year. **The first** took a close-up look at foster care families in Alabama and the tremendous emotional rewards that come with providing care. **The second** introduced some of Alabama's DHR caseworkers who work with the more than 6,000 foster children and families around the state. It followed workers into the field to see the variety of jobs they do and to hear why they are so committed to the work. In the days following the premiere of the first program, 22 families contacted DHR to apply to be foster families.

KATHRYN: THE STORY OF A TELLER

Filmmaker Norton Dill's documentary *Kathryn: The Story of a Teller* provided a glimpse into the life of Kathryn Tucker Windham, pioneering female journalist, collector of tales, and "the queen of storytellers." We broadcast the film on the Sunday of Halloween week because of Windham's famed ghost stories.

SINK THE ALABAMA

The Confederate sloop-of-war *CSS Alabama*, commanded by Captain Raphael Semmes, was the most successful commerce raider in naval history. ***Sink the Alabama*** told the complicated story of the ship, which was built in England and wreaked destruction on Union merchant-shipping for 22 months, traveling over half the world to find targets and avoid Union warships.

MIGHTY: THE LIFE AND LEGACY OF PAT DYE

Mighty told the story of Auburn coach Pat Dye's life, of his football career as a player and a coach, and of his passion for horticulture and the outdoors. The film featured interview clips from well-known associates including Fran Tarkenton, Bo Jackson, Charles Barkley, Brett Favre, Gene Stallings and the late Vince Dooley, as well as family members, along with archival footage from historic games and even some of Coach Dye's famous locker room talks.

STUDENTS OF THE MOVEMENT

Participants in the historic Edmund Pettus Bridge protest and the Selma to Montgomery march recounted their experiences in the fight for civil rights.



JSU PARTNERSHIP

APT continued its partnership with Jacksonville State University in 2023, to provide students with hands-on experience in video production in creation of documentaries on Alabama. Two new films premiered on APT in 2023.



THE FORGOTTEN CREEKS

This documentary recalled the history of Alabama's Creek Indians, from Spanish contact in the 1500s up to modern times after the Indian Removal Act of 1830. Members of the Poarch Band of Creek Indians, Alabama's only recognized Native American tribe, recounted their people's years of poverty, assimilation and the discrimination that nearly destroyed their culture – and how they fought to reclaim their culture and become a modern-day success story.

BUILDING BIRMINGHAM: THE SLOSS STORY

Building Birmingham traced the connected histories of the Sloss family and Birmingham, starting with Colonel James Withers Sloss and his vision to move the railroad to Birmingham and the building of Sloss Furnaces. Sisters Cathy Sloss Jones, Leigh Sloss-Corra, and Carolyn Sloss Ratliff proudly shared their love for their hometown and how succeeding generations have added to the city.

BLUEGRASS ON THE RIM 2023

Foggy Hollow, Cottonmouth Creek and Gary Waldrep performed at the 10th annual music festival at Jacksonville State University's Little River Canyon Center. In addition to a one-hour broadcast special, we offered three digital extras featuring the full performances of all three groups from the live concert.

HIGH SCHOOL SPORTS

High school sports - especially football - are the centerpiece of communities all across Alabama. Some smaller towns become almost deserted on Friday nights in the fall as residents fill the bleachers to cheer on their local teams. Up until this past year, if their team made it to the State Championships, many students and families couldn't watch the biggest game of the year. Alabama Public Television presented live coverage of the Alabama High School Football and Basketball Championships this year – **a first for us and the first time the championships have ever been broadcast statewide**. The AHSAA Super 7 Football Championship, held Nov. 30 – Dec. 2, 2022, kicked off with the Girls flag football final and continued with Boys Class 1A – 7A finals. The three-day basketball finals were held March 2 – 4, 2023. These two championship events brought **thousands** of new viewers to APT. Most importantly, APT's broadcasts made the games accessible everywhere in Alabama so that students, parents and communities could see their teams compete.



CHILDREN'S PROGRAMMING

STEVE TRASH SCIENCE 2

Eco-magician Steve Trash presented a new season of his popular series for children aged 6 – 10 that made science fun! Science Technology Engineering & Math (STEM) topics included artificial intelligence, food webs, solar energy, ecosystems, engineering process (problem solving), fractions, properties of matter, bar and line graphs, photosynthesis, non-contact forces, and more. We also distributed **Steve Trash Science** to other PBS stations nationwide for their children's television use.





LEARN. PLAY. EXPLORE.

Keeping pace with the extraordinary ongoing challenges to K-12 schools – and with increased expectations for digital delivery – APT’s Education team continues to innovate and meet the needs of teachers, students, families and adult learners alike.

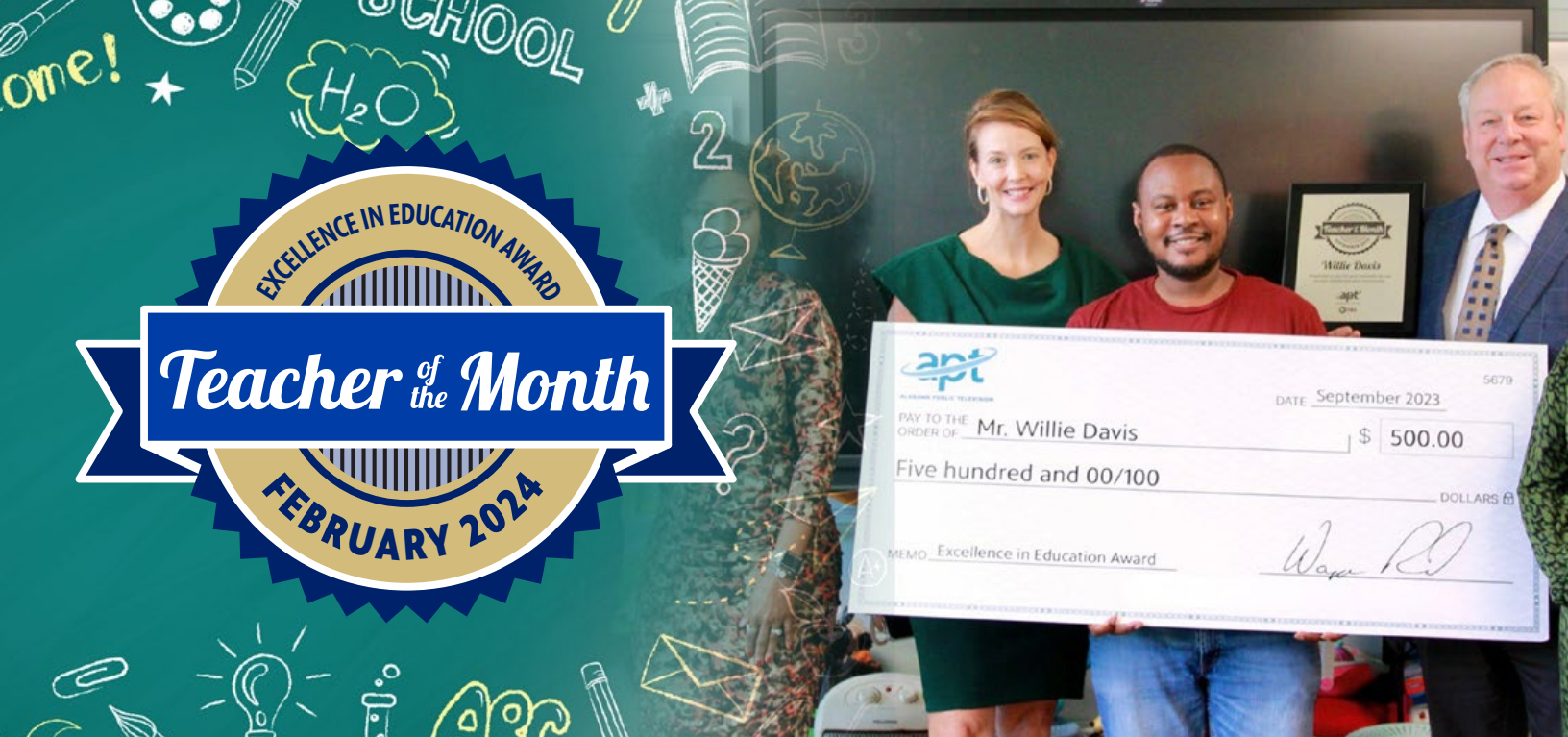
COMMUNITY EVENTS AND OUTREACH

BE MY NEIGHBOR DAY CELEBRATION

APT has hosted in-person *Be My Neighbor Day* family events in several Alabama cities in recent years. *Be My Neighbor Day* invites children 2-8 and their families to participate in volunteer activities that support their neighbors and their community. In addition, it informs children about the “helpers” in their community, including first responders and service organizations. APT hosts these free family events in partnership with Fred Rogers Productions, PNC Bank, and Blue Cross Blue Shield of Alabama. After two years of online events due to the pandemic, we were excited to return to an in-person format for this year’s *Be My Neighbor Day* at Learning Tree Park in Ensley, Alabama. We had a



total of **203** people in attendance, including almost **100** children, their caregivers, and volunteers. Attendees were invited to create thank-you notes for first responders and to create a collaborative mural to display in the local library. In addition to the activity stations, there were also games such as cornhole and ring toss, a balloon artist, and first responders with their vehicles for the children to explore.



SUPPORTING TEACHERS

APT CERTIFIED EDUCATOR PROGRAM

In February 2023, APT Educational Services launched the “K-12 APT Certified Educator” program. This 3-tiered program allows certified educators in the state to become engaged with APT and PBS LearningMedia resources while demonstrating how to use the resources in the classroom. So far, **90** educators have completed the course and received professional development hours. In addition, these educators are now eligible to enroll in Tier 2, the “K-12 APT Ambassador” program, which will equip teachers with the tools to mentor other teachers and spread the word about APT’s educational services in their schools and communities.



APT EXCELLENCE IN EDUCATION AWARD

In August, APT Educational Services launched an inaugural “Teacher of the Month” program. Nominations are accepted for teachers serving Kindergarten through 12th grade. Each month, a committee reviews the nominations and selects one teacher who will receive \$500 towards professional development, student field trips, or classroom resources.

FUND FOR TEACHERS

Fund for Teachers strengthens instruction by investing in outstanding teachers’ self-determined professional growth and development in order to support student success, enrich their own practice, and strengthen their schools and communities.

In 2023, **eight** educators in Alabama were awarded professional development opportunities by the Fund for Teachers Professional Development Grant. Awarded proposals - totaling \$40,000 - including studying in the Galapagos Islands, Japan, London, Paris, Milan and Spain. APT is a proud partner of this national program. Since 2012, almost **130** teachers in Alabama have received this prestigious and highly competitive opportunity!

PROFESSIONAL DEVELOPMENT

AWARD-WINNING PROFESSIONAL DEVELOPMENT DAYS: YELLOWHAMMER HISTORY HUNT *Making History Interactive!*



In September, APT K-12 Educational Services received a NETA (National Educational Telecommunications Association) award for “Teacher Professional Learning.”

Yellowhammer History Hunt is an original APT production that takes students and teachers on journeys through Alabama’s past to explore the places and people that define Alabama today. Currently, 17 episodes are available to stream through APT and PBS Learning Media.

Yellowhammer History Hunt professional development is a quarterly project that was established in October 2022. Using the award-winning **Yellowhammer History Hunt** series created by Alabama Public Television as the foundation, this powerful series of workshops brings teachers to historical sites across Alabama to immerse them in a professional development experience. This year, participants explored the *USS Alabama*, experienced the beautiful home of Helen Keller (*Ivy Green*), and discovered the historic sites of Moundville. Workshops are at no cost to the participants and include lunch, snacks, and resources related to the specific workshop. In addition, teachers who participate in the workshop receive six hours of professional development credit.

Bringing teachers directly to historical sites to teach them about the significance of the sites, the people, and the artifacts is a powerful teaching technique - and helps keep these sites “alive” for future generations.





These three sites were selected to be our inaugural sites due to their geographic location and requests by teachers. What makes these workshops so powerful is that our educational specialists expand beyond the site itself - bringing in pioneers, artists, authors, and culinary experts to enhance the learning experience.

At the *USS Alabama*, teachers were able to go beyond the traditional tour and meet with WWII



veterans, hear from naval experts, and receive additional classroom resources from APT and other community partners. When teachers visited *Ivy Green*, the home of Helen Keller, they were able to meet the artist who created the famed portraits of Helen Keller and her teacher, Anne Sullivan. The artist, Martha Carpenter, described the techniques and media used to create the portraits displayed at the museum. In addition, each participant received a signed copy of the book *The Myth of Water* and had a Q&A with the author, Jeanie Thompson. The book of poetry provides insight into the life and metamorphosis of Helen Keller. The final workshop for the year was held at The University of Alabama's Moundville Archaeological Park. This Native American heritage site was once the location of a powerful prehistoric community, and at its peak was America's largest city north of Mexico! Most of the 29 original mounds still exist after 800 years. Teachers were able to hear from the archaeologists who conduct research and occasional digs at the mounds and maintain preservation of the historic site. In addition, a lunch of traditional frybread was made on-site by members of the Choctaw nation.

The inaugural series has been so well-received that at least **six Yellowhammer History Hunt** professional development days are currently scheduled for the upcoming year.



EDUCATOR TRAINING

APT's Early Childhood Education team provides online and face-to-face training for childcare providers throughout Alabama. Participation in online-facilitated courses **more than doubled** between 2022 and 2023, and participation in on-demand courses **nearly quadrupled**, as more and more educators learned about the programs.

ONLINE-FACILITATED COURSES

A total of 943 participants enrolled in online-facilitated professional development courses in 2023, impacting an estimated 17,725 children:

- Adverse Childhood Experiences (14)
- Alabama Early Childhood Guidelines (AELG) Credential (170)
- Approaches to Play for Preschoolers (31)
- CDA Credential (8)
- Character Education (22)
- Early Brain Development (16)
- Essentials (31)
- Exploring Literacy (7)
- Exploring STEM with School Age Children (22)
- Kindergarten Readiness: Essential Math Skills (15)
- SSIC (13)
- STEM for Preschool (16)

- Talking to Kids about Race and Racism (4)
- Addressing Homelessness (548)
- SQEC Distance Learning (Right from Birth & Going to School) (26)

ON DEMAND

APT's On-Demand courses attracted a total of 16,510 participants, impacting an estimated 303,106 children:

- Alabama Historical Heroes (224)
- Attachment Styles (656)
- Best Practices for Language Acquisition (202)
- Caring for Children (940)
- Challenging Behaviors (814)
- Recognizing Child Abuse and Neglect (1,067)
- Emergency Preparedness and Basic First Aid & CPR (13)

"Online-facilitated courses *more than doubled* between 2022 and 2023, and participation in on-demand courses *nearly quadrupled*."

ON DEMAND (CONT'D)

- Maintaining a Safe Child Care Setting (775)
- Music to Our Ears (735)
- Read, Read, Read (616)
- School Readiness (405)
- The Science of Reading for School-Aged Children (35)
- Who Is Taking Care of YOU? (673)

APT's On-Demand courses attracted a total of 16,510 participants, impacting an estimated 303,106 children.

WORKSHOPS AND CONFERENCES

APT provided training at 48 events in 2023, directly serving 4,095 educators with an estimated impact on 162,306 students.

- Arts (50)
- Literacy (229)

- Math and Science (267)
- Social Studies (327)
- Special Education (151)
- Technology (2,864)
- In-person ECE Training (3,745)

COMMUNITY EVENTS AND PROGRAMS

More than 11,300 people participated in community events and workshops in 2023.

- Early Childhood Education Community Event (529)
- Ready to Learn Community Programs (842)
- Fast Forward - Adult Education Center (3,486)
- Fast Forward - Independent Learners (35)
- Workplace Essential Skills - Adult Education Center (767)





SAFETY IN NUMBERS

AGREE PBS KIDS IS A SAFE SOURCE FOR KIDS TO WATCH CONTENT AND USE APPS - **87%**

APT HAS AN IMPORTANT ROLE IN AMBER AND OTHER EMERGENCY ALERTS - **85%**

MOST EDUCATIONAL MEDIA BRAND - **83%**

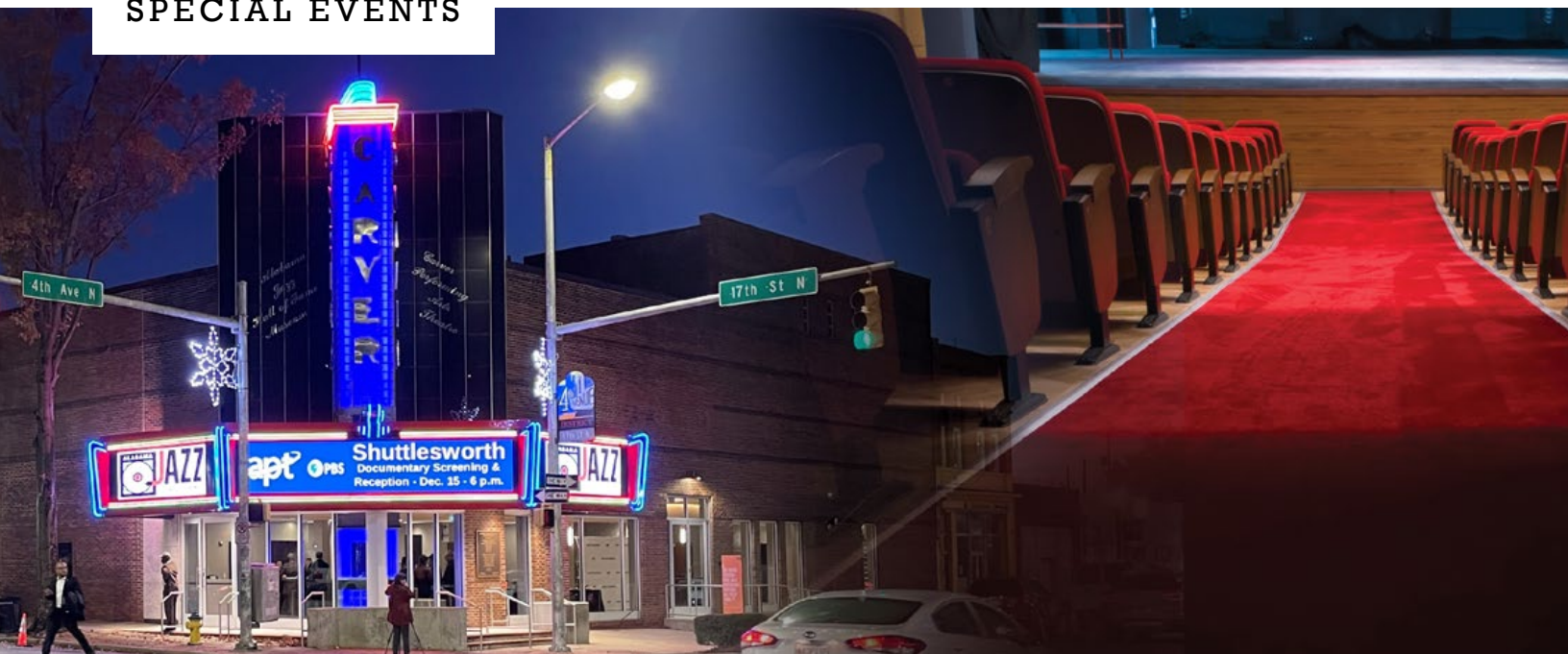
APT #1 IN PUBLIC TRUST - **74%**

APT SAFEKIDS

INTERNET SAFETY

To create a series of compelling television spots for parents about online safety rules for kids, we reached out to Senator Katie Britt, Representative Terri Sewell, and Representative Robert Aderholt's wife Caroline to work with us. We developed messages based on the research of Eric Rasmussen, Ph.D. and recorded spots with each of the women. Parental tips covered search engines, inappropriate content, privacy, over-parenting, and in-app purchases/advertising.

Today, kids face a new set of challenges. There's an entire landscape where a child's relationship with technology and emotional well-being can be seriously impacted.



PART OF YOUR COMMUNITY.

SHUTTLESWORTH

A premiere screening of APT's original documentary **Shuttlesworth** was held at the historic Carver Theater in Birmingham on December 15, 2022, with more than 450 people in attendance. Rev. Shuttlesworth's family, multiple Movement veterans, current and former Birmingham mayors and other local government leaders attended the standing-room-only event, and the film received a standing ovation. Ruby Shuttlesworth Bester, daughter of Rev. Fred Shuttlesworth, said "Awesome! Outstanding! Excellent!" Producers J. Whitson and T. Marie King answered audience questions following the screening.

MAGIC CITY STORYTELLERS

APT partnered with the social group *InSpero* to sponsor **Magic City Storytellers** at The Avon Theatre in Birmingham in June. This event featured Sean of the South, young adult novelist Randi Pink, poet Halley Cotton, spoken word poet Kerry B, hip hop musicians Shaheed and DJ Supreme, and singer/songwriter Drew Kearney. Refreshments included

cookies and coffee from Church Street Books and Coffee and special teas and chai from Sachai Team Company.

SINK THE ALABAMA

Two live screenings were held for the documentary **Sink The Alabama** during the week before its August broadcast. Because *CSS Alabama* captain Raphael Semmes lived in Mobile, the first premiere was held at the GulfQuest National Maritime Museum. The second premiere was held at the Alabama Department of Archives and History in Montgomery, which houses a significant archive of Civil War relics. Filmmaker Robert Clem attended both screenings and answered questions from enthusiastic attendees.

AMERICAN BUFFALO

We held a preview screening of filmmaker Ken Burns' new film **American Buffalo** in October at the Shelby County Arts Council in Columbiana with Birmingham musician Bobby Horton as our special guest. Horton, who has created music for almost every Ken Burns film since the epic **The Civil War** in 1990, did much of the music for **American Buffalo**, and helped draw a crowd to the venue. Following a preview that included segments from all four episodes of the film, Horton talked about his work with Ken Burns over the years and then played several samples with accompaniment from friend Sean (Sean of the South) Dietrich.



2023



YOUNG HEROES

ALABAMA PUBLIC TELEVISION

We all need heroes, and sometimes young people have had experiences that move, inspire and challenge us. APT's *Young Heroes* program seeks out and recognizes students in Alabama who have excelled and endured in spite of obstacles. We received nominations from all around the state, and five students were selected as winners. Each student received a \$5,000 scholarship, a laptop computer and other prizes.



Emily Cassity
Senior
Citronelle
High School



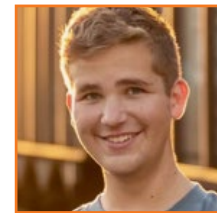
Elyse Mae Dean
Senior
Pickens Academy



Jacori Gaddis
Junior
Thompson
High School



Ashton Goodloe
Senior
Central High School



Joshua Wortham
Senior
James Clemens
High School

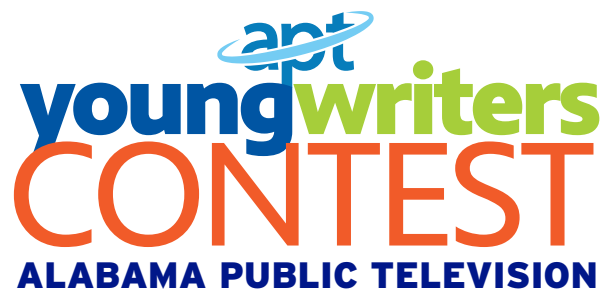
THE MARISSA FEIGELSON COMMUNITY SERVICE AWARD

Named in honor of one of APT's very first Young Heroes, the Marissa Feigelson Community Service Award was given to **Emily Cassity of Citronelle Hill High School**. The Award came with an additional \$1,000 scholarship.



2023 APT YOUNG WRITERS

Our 28th annual contest – based on the *Reading Rainbow Young Writers Contest* – engaged students in Kindergarten through third grade who wrote and illustrated their own books, a process that helps develop basic writing skills and artistic abilities. Books included works of fiction and non-fiction, and some kids tried their hands at poetry. We always encourage parents to lend their support and assist young children who need help with spelling, but the stories and illustrations must be done by the children themselves. First, second and third place awards were presented for each grade level.



KINDERGARTEN

FIRST PLACE

Bobby Wants Candy
by Deuce Mann

SECOND PLACE

The Buffalo Jumped Over the Fence
by Olan Michael Thornberry

THIRD PLACE

It's My Birthday
by Kyndall Alicia Gadie

FIRST GRADE

FIRST PLACE

The Shakeshift Pets
by Colin Kimble

SECOND PLACE

The Handy Dandy Guide to Surviving a New School
by Ren Hawkins

THIRD PLACE

Zora and the Dragon Lyda
by Brooklyn Ryan

SECOND GRADE

FIRST PLACE

Wax and Wings
by William Talalight

SECOND PLACE

The Christmas Reindeer
by Adam Xue

THIRD PLACE

The Loser's Boat
by Billy Kindred

THIRD GRADE

FIRST PLACE

Curious Cat's Field Trip
by Luke Allcorn

SECOND PLACE

The Real Spirit of Christmas
by Ellis Brewer

THIRD PLACE

Lilly's Big Field Trip
by Emily Bearden



RECOGNIZED FOR EXCELLENCE.

SHUTTLESWORTH, *Documentary*

- 2023 National Educational Telecommunications Association Award: *Integrated Media Campaign*
- 2023 Alabama Broadcasters Association, Best in Broadcasting Award for Television, *Documentary*
- 2023 National Silver Telly Award, General: *Documentary: Long Form*
- 2023 National Silver Telly Award, Craft: *Use of Archival Footage*
- 2023 National Bronze Telly Award, Craft: *Videography/Cinematography*
- 2023 National Bronze Telly Award, Craft: *Lighting*
- 2023 Sidewalk Film Festival (Official Selection)
- 2023 Vermont Film & Music Festival (Official Selection)
- 2023 MLK Film Festival, Stanford University (Official Selection)
- 2023-24 Selected by PBS for National Distribution

MONOGRAPH, *Arts & Culture Series*

- 2023 National Educational Telecommunications Association Award – *Visual Arts*
- Thornton Dial Special

We're proud of the recognition we've received for our television and digital productions this year, including Emmys, Tellys, Film Festival and Alabama Broadcasters Association awards.

- 2023 Sidewalk Film Festival (5 Official Selections) Patricia Halsell-Richardson, Liza Butts, Abadir's, Thornton Dial, Last Call Baking
- 2023 PBS Short Film Festival (2 Official Selections) Last Call Baking, Guadeloupe Robinson
- 2023 Silver Telly Award, Television General-*Documentary: Short Form*
- 2023 Bronze Telly Award, Television Craft-*Cinematography*
- 2023 Bronze Telly Award, Television Craft-*Editing*

SUBCARRIER, *Music Series*

- 2023 National Bronze Telly Award in Series: *Cultural*

YELLOWHAMMER HISTORY HUNT, *Streaming Digital Video Series for Social Studies Education*

- 2023 Southeastern Emmy Award, Informational/Instructional for Short-Form Content, *Jesse Owens*
- 2023 National Silver Telly Award in Online, Education & Training, *Jesse Owens*



JESSE OWENS

U.S. SPACE & ROCKET CENTER

- 2023 National Silver Telly Award in Online, Use of Animation, *Jesse Owens*
- 2023 National Bronze Telly Award in Online, Children, *Muscle Shoals*
- 2023 National Bronze Telly Award in Online, Voiceover, *Jesse Owens*
- 2023 National Bronze Telly Award in Online, Voiceover, *Muscle Shoals*
- 2023 National Educational Telecommunications Association Award - Immersive Professional Development, *Teacher Professional*

- 2023 National Bronze Telly Award in Online, Education & Training, *Dauphin Island*
- 2023 National Bronze Telly Award in Television, Sound/Sound Design, *U.S. Space & Rocket Center*

Additionally, APT received a **2023 Southeastern Emmy Nomination for Best Arts/Entertainment Documentary, *Monograph: Thornton Dial Special***

DIY SCIENCE TIME *A STEM Education Television Series for Broadcast & Streaming*

- 2023 Southeastern Emmy Award, Informational/Instructional for Long-Form Content, *U.S. Space & Rocket Center*
- 2023 National Gold Telly Award in Online, Science & Technology, *Dauphin Island*
- 2023 National Silver Telly Award in Online, Science & Technology, *U.S. Space & Rocket Center*
- 2023 National Silver Telly Award in Television, Motion Graphics/Design, *Dauphin Island*
- 2023 National Silver Telly Award in Television, Motion Graphics/Design, *U.S. Space & Rocket Center*
- 2023 National Bronze Telly Award in Online, Nature/Wildlife, *Dauphin Island*



KEY EDUCATION PARTNERS 2023

Educational partners are those organizations that assist APT, or APT assists in providing services for pre-K through adult education. Charitable contributors are not included in this listing.

Africatown Heritage House Museum

Alabama Association of School Boards

Alabama Community College System, Adult Education

Alabama Dept. of Archives & History

Alabama Dept. of Early Childhood Education

Alabama Dept. of Human Resources

Alabama Governor's Office of Education & Workforce Transformation

Alabama Historical Commission

Alabama Humanities Alliance

Alabama Library Association

Alabama Literacy Alliance

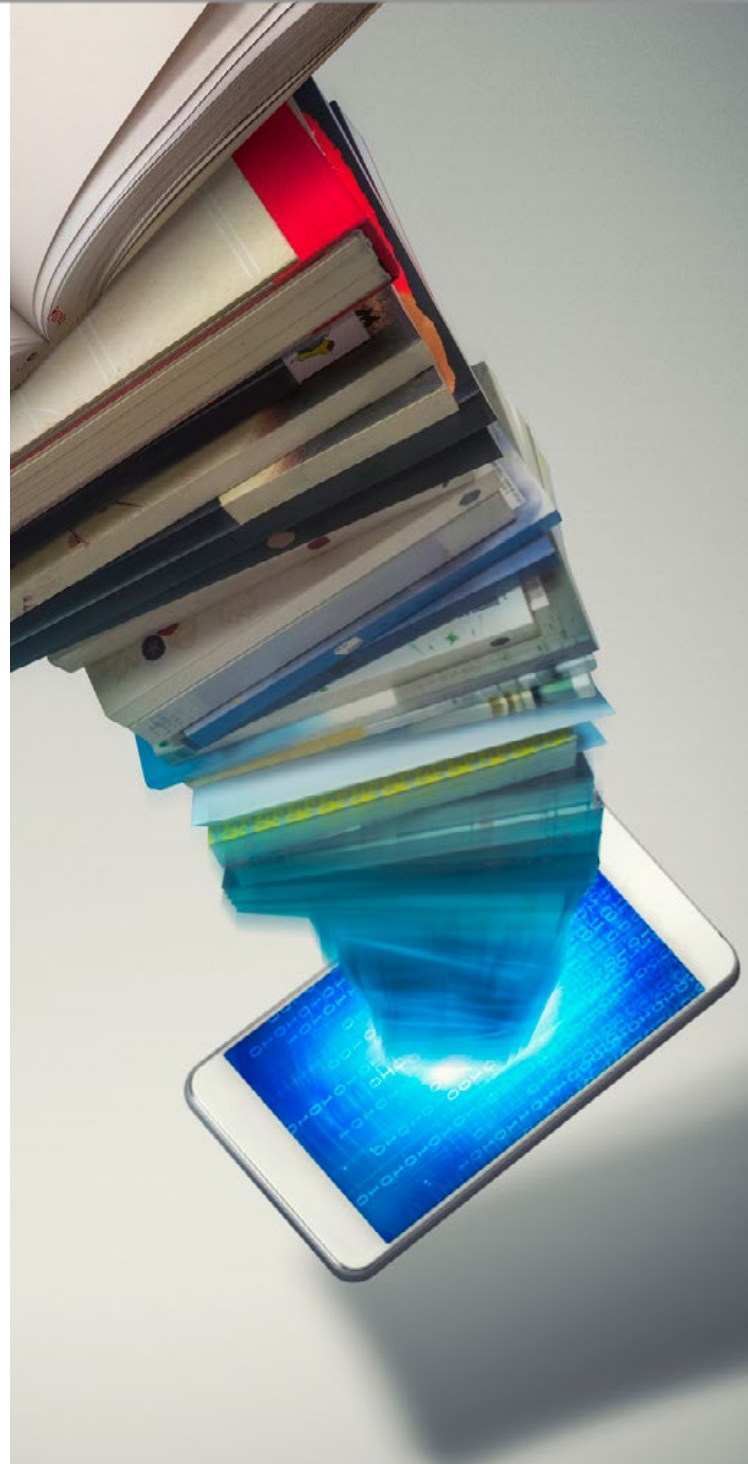
Alabama Office of School Readiness

Alabama Partnership for Children, Help Me Grow Alabama, Montgomery

Alabama School Library Association

Alabama State Council on the Arts

Auburn University, Civic Learning Initiatives, College of Liberal Arts/Dept. of Human Development & Family Studies, Auburn



KEY EDUCATION PARTNERS 2023

(CONT'D)

Better Basics, Birmingham

Birmingham Civil Rights Institute

Bold Goals Coalition of Central Alabama, Birmingham

Boys & Girls Club of South Alabama, Mobile

CAWACO Resource Conservation & Development Council, Birmingham

Child Care Central, Talladega & Huntsville

Child Care Resource Center, Opelika

Child Development Resources, Tuscaloosa

Childcare Resources, Birmingham

Childcare Resource Network, Fort Payne

David Mathews Center for Civic Life, Montevallo

Family Child Care Partnerships, Auburn

Family Guidance Center of Dothan

Family Guidance Center of Montgomery

Fund for Teachers, Houston, TX

GEAR UP Alabama, Birmingham

Gulf Regional Early Childhood Services, Mobile

Homewood High School, Birmingham

Hoover Public Library, Hoover

Ingram State Technical College, Deatsville

Jefferson County Children's Policy Council, Birmingham

Jefferson State Community College, Birmingham

Helen Keller Birthplace Foundation

Kentucky Educational Television, Lexington, KY

Kids & Kin, Montgomery

Literacy Council of Central Alabama, Birmingham

Mr. C., LLC, Dayton, OH

Moundville Archaeological Park

National Educational Telecommunications Association (NETA), Columbia, S.C.

National Historic Trail - Selma to Montgomery

Jesse Owens Museum

Parnell Memorial Library, Montevallo

PBS LearningMedia, Washington, D.C.

Reach Out & Read Alabama, Montgomery

San Diego Zoo Television, San Diego, CA

Sloss Furnaces National Historic Landmark

Success by Six, Birmingham & Gadsden

Summer Adventures in Learning (SAIL), Birmingham

Sylacauga Alliance for Family Enhancement (SAFE) Family Services Center, Sylacauga

Trussville City Schools, Trussville

Tuskegee University Archives

United Way of Central Alabama, Birmingham

University of Alabama at Birmingham

University of Montevallo, Montevallo

USS Alabama Battleship Memorial Park

U.S. Space & Rocket Center, Huntsville

YMCA of Greater Birmingham

OUR SUPPORTERS

These businesses, foundations, civic organizations, government agencies and individuals provide important funding or services to support APT's mission.

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The Alabama Educational Television
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Alabama Department of Human Resources
Alabama Magazine
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Alabama Community Colleges System
Alabama Department of Environmental Management
Alabama ABC Board
Alabama Civil Rights Trail
Alabama Department of Human Resources
Alabama Department of Transportation
Alabama Humanities Alliance
Alabama Natural Gas Association
Alabama Power
Alabama State Council on the Arts
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COMMUNITY SERVICE REPORT 2023



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WAIQ Montgomery | WBIQ Birmingham | WCIQ Mt. Cheaha
WDIQ Dozier | WEIQ Mobile | WFIQ Florence
WGIQ Louisville | WHIQ Huntsville | WIIQ Demopolis

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